



# newhope

**Strategic Plan  
2016-2021**

# NEW HOPE VISION

Every person has the right to live a life free of violence and exploitation.

## MISSION

New Hope works throughout Southeastern and South Central Massachusetts to build an anti-violence movement to end sexual and domestic violence. We seek to create communities free from violence, where individuals and families are able to achieve their full potential. As an organization dedicated to social justice, New Hope encompasses a way of seeing, naming, understanding, and acting aimed at addressing inequality and oppression across society.

## GUIDING PRINCIPLES

New Hope was founded on the following principles:

- the support of human rights
- self-determination
- equality for all
- social justice
- a commitment to advocacy and changes in systems which adversely affect victims, survivors and other community members

## AGENCY BELIEFS

Client services are rooted in the following statements:

- Domestic and sexual violence are rooted in issues of power and control.
- Survivors and others have the right to self-determination, equality and basic human rights.
- Our work is linked to the anti-violence, self-empowerment movement within the communities we serve to ensure systems and structures are responsive to the voices and experiences of those impacted by domestic and sexual violence.

## Focus Areas



# 5 Strategic Goals 2016-2021

## 1 Increase access to domestic and sexual violence services and resources within underserved populations.

New Hope will identify the most underserved populations in three communities based on data from community health needs assessments, community members and police/court records. New Hope will target it's outreach to these identified populations, which will result in an increase in referrals and services.

## 2 Ensure residents across the communities we serve are able to live free from violence.

New Hope will increase the number of communities in our catchment area receiving intensive primary prevention in order to decrease incidents of sexual and domestic violence. New Hope will create a sustainable system of primary prevention for adults, children and the community at large within the communities served.

## 3 Build community collaborations to better address root causes of domestic and sexual violence within identified populations.

New Hope will expand our community collaboration networks within the three identified towns in Goal 1 by the year 2021 in order to address the intersection of sexual and domestic violence and other issues, e.g. homelessness, substance use, mental health. This will raise awareness of the community impact of violence and New Hope's role in building safer communities.

## 4 Increase non-governmental revenue each year over the next 5 years.

New Hope will foster an agency culture of shared responsibility for organization-wide outreach, including Board and staff. New Hope will identify key companies and major donors within communities and develop a plan to solicit major donors/companies for financial support.

## 5 Increase the diversity of the Board of Directors and leadership of the agency.

New Hope will recruit Board members and hire staff in leadership positions that reflect our communities and include underserved populations.



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CREATING COMMUNITIES FREE FROM VIOLENCE & EXPLOITATION

[www.new-hope.org](http://www.new-hope.org)

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